



SCREEN CANTERBURY

The Screen Canterbury 5-minute Pitching Competition 2006

Generously, sponsored by SPADA, Film South and Screen Canterbury.

The pitching competition is open to anyone based in the South Island. The pitch can be for a television or film project in any genre.

The finals of the Screen Canterbury 5-minute Pitching Competition will take place on Monday 30th October at the XO Club, Christchurch at 7 pm sharp and all Screen Canterbury members are welcome to come along.

Prize

The winner will receive a complimentary registration to the SPADA conference 16-18 November 2006 and entry to the 2006 South Pacific Pictures' Pitching Competition (at the *Great Screenrights Brunch* on Friday 17 November) - sponsored by SPADA

and air travel to the SPADA conference 2006 (special conditions apply – see competition rules) – sponsored by Film South
and accommodation at the Hyatt Regency Auckland - sponsored by Screen Canterbury.

Background

The goal of the Screen Canterbury pitching competition is to provide an opportunity for South Island participants to pitch their concept to a panel of experienced judges from the screen industry, pitch in front of an audience of industry peers, as well as providing the competition winner with further development and pitching opportunities.

During the process entrants will be given feedback and there will be opportunities for pitch tutoring for the finalists.

The winner will gain further training and pitching experience through entry to the South Pacific Pictures' Pitching competition at SPADA 2006, as well as complimentary conference registration, air travel and accommodation.

Entry

- Entry is free to Screen Canterbury members or by payment of a pitching competition entry fee of \$30 and is only available to South Island residents.
- To join Screen Canterbury [see the attached registration form and our very reasonable rates.](#)
- Entries will be accepted until Wednesday 18th October.
- A pitch may be presented by more than one person for a maximum duration of five minutes.
- Entrants must provide a brief written synopsis and relevant details of the project they intend to pitch.

Pre-selection & Judging

- Pre-selection will be undertaken and decided by Screen Canterbury Executive Committee Member and Director, Southern Screen Productions – Virginia Wright.
- The pre-selection process will involve an oral pitch following submission of the written synopsis.
- Up to six finalists will be selected and announced by Wednesday 25th October.

For further information please contact Screen Canterbury on 377 3324 or email info@screencanterbury.org.nz

SPECIAL THANKS TO ALL SPONSORS:





SCREEN CANTERBURY

Screen Canterbury 5-minute Pitching Competition 2006 Entry Form and Rules

The Screen Canterbury 5-minute Pitching Competition application form and rules follow.

ENTRY FORM:

The Screen Canterbury 5-minute Pitching Competition 2006.

The winner will receive a complementary registration to the SPADA conference 16-18 November 2006 and entry to the 2006 South Pacific Pictures' Pitching Competition; air travel to the SPADA conference 2006 and accommodation at the Hyatt Regency Auckland.

All South Island residents are eligible to enter. Up to six pitchers will be chosen to participate in the Screen Canterbury 5-minute Pitching Competition which will take place on Monday 30th October at the XO Club, Christchurch from 6.30 pm. The competition will begin at 7 pm sharp. Pre-selection of finalists will be made on the basis of a written synopsis and oral pitch.

To enter, provide a written synopsis of your pitch (300 words max.) and complete and return this form by Wednesday October 18th

Send entries to Screen Canterbury, PO Box 3287 Christchurch or fax 03 377 3325

For further info please contact Screen Canterbury on 03 377 3324 or e-mail info@screencanterbury.org.nz

CONTACT DETAILS:

Name/Company	
Address	
Telephone	
E-mail	
Mobile	

PITCH DETAILS:

Title	
Genre	
Target Audience	
One sentence outline	
Previous Screen Credits	

If you intend to use audio/visual aids or clips, please specify:

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I understand the terms and conditions of the Screen Canterbury 5-minute Pitching Competition and agree to abide by them.

Signed	
Date	



SCREEN CANTERBURY

Rules of the Screen Canterbury 5-minute Pitching Competition 2006

Eligibility: Any South Island resident except Screen Canterbury Executive Committee Members. Entry is free to Screen Canterbury members or by payment of a pitching competition entry fee of \$30

Deadline: For receipt of entry Wednesday 18th October

Forms of entries: Pitching contestants must submit a brief written synopsis of their pitch, and be prepared to make a preliminary oral pitch, which will be used as the basis for selection of finalists.

Confidentiality: Pitch outlines will be treated as confidential. The signed and dated outline will also indicate copyright of the proposal, in conformity with New Zealand's copyright legislation.

Topic: Pitches may be made in any category, format or genre and on any topic.

Pre-selection Judging: Selection of finalists will be made by Screen Canterbury Executive Committee Member / Producer, Southern Screen Productions – Virginia Wright. Finalists will be selected on the basis of their written submission and an oral pitch.

Finalists: Up to six finalists will be selected and notified by the 25th October by the competition organisers.

Tutoring: During the pre-selection written and oral pitch, contestants may be offered informal coaching, to assist in preparation prior to the commencement of the finals evening.

Final Judges: The finalist in the Screen Canterbury 5-minute pitching competition will be judged by a panel of three judges, from the screen industry: Veronica McCarthy (Director, Raconteur), Vincent Burke (Chief Executive, Top Shelf Productions) and Gillian Ashurst (Writer/Director, Cowgirl Productions).

Length of Pitches: Pitches will last a maximum of five minutes. This will be closely adhered to, participants are encouraged to time their pitches as closely as possible to the five minute deadline.

Prize: The winner will receive a complementary registration to the SPADA Conference 16-18 November 2006 and entry to the 2006 South Pacific Pictures' Pitching Competition (at the *Great Screenrights Brunch* on Friday 17 November).

and air travel to the SPADA conference 2006 **and** accommodation at the Hyatt Regency Auckland.

Special conditions: 1. The prize is for one person only; 2. Airfare, accommodation and registration is non transferable and not redeemable for cash; 3. Bookings will be made as soon as possible after the finals evening and not later than two weeks prior to date of travel.

Audio-visual aids: Pitchers may present their pitch with the use of AV Aids such as clips, audio or multimedia. The competition organisers at Screen Canterbury are to be advised of any requirements one week prior to finals evening.

Number of pitchers: A pitch may be presented by more than one person. Should such a pitch win the competition, it is up to the winning participants to decide who attends the conference and ultimately receives the total prize package.

Criteria: Pitches will be judged against the following criteria:-

- Originality of the concept
- Feasibility of the project
- Understanding of the target audience
- Understanding of the financial potential
- Presentation Skills
- Ability to communicate the concept clearly

The judges' decision will be final, and no correspondence will be entered into.