
Advertising Rates for SPADA Conference 2006 Programme

All Prices Exclusive of GST

ADVERTISEMENTS	Price
Inside Front Cover: Full Colour Inside Back Cover: Full Colour Outside Back Cover: Full Colour	\$1,500
Full Page Ad - 2-colour	\$995
Half Page Ad - 2-colour	\$695
SACHEL INSERT RATES	Price
Satchel Advertiser	\$695
PACKAGE OPTIONS	Price
Satchel insert + registration	\$1,395
Satchel insert + full page	\$1,690
Satchel insert + half page	\$1,390
Full page + registration	\$1,695
Half page + registration	\$1,395
Satchel insert + registration + full page	\$2,390
Satchel insert + registration + half page	\$2,090
IFC/IBC/OBC* + registration	\$2,200
IFC/IBC/OBC + satchel insert	\$2,195
IFC/IBC/OBC + registration + satchel insert	\$2,895

*IFC: inside front cover IBC: inside back cover OBC: outside back cover

Specifications & Deadlines

DEADLINES

For Conference Programme

03 September 2006 TBC

COLOUR

Pantone

361C

Pantone

Black6

Please Note: The Pantone Black is not just Black. It is a specific spot colour [Black 6 C]

LOGOS

Please supply your logo in both b&w and colour form, as a freehand, photoshop eps, Illustrator, or Indesign format.

SUPPLY OF ARTWORK AND PROOFS

Please supply artwork, as well as any links, on a CD accompanied with a colour proof as well as a separations proof. Convert all fonts to paths. Indesign files are preferred.

ADVERTISEMENT SIZE

Half page landscape – 180mm x 115mm (No bleed required)

Half page portrait – 85mm x 242mm (No bleed required)

Full page - portrait 210 x 265mm + **3mm bleed** = 216mm x 271mm

FONTS

Please convert all fonts to paths.

SOFTWARE

Supply files in Photoshop eps, Illustrator eps, Indesign or Freehand eps file format.

All files should be a minimum of 300dpi at 100%.

DELIVERY OF MATERIAL

Please deliver advertising material to:

Andrea Babel

chrometoaster

Level 2, 4 Bond Street

P.O. Box 11 - 738

Wellington

T: +64 4 472 0570

F: +64 4 472 0572

E: andrea.babel@chrometoaster.com

NOTE

Any work performed on artwork not supplied to our specifications will be charged accordingly.

Application Form

Please return this form to **SPADA, PO Box 9567, Wellington or fax (04) 939 6935**

Company Name

(as it will appear in publications)

Contact

Position

Address

Email

Telephone

Fax

Mobile

Website

(please indicate website address to be linked from SPADA website)
