



23 October 2024

John Duguid
General Manager -
Planning and Resource Consents
Auckland Council

Via email: unitaryplan@aucklandcouncil.govt.nz

Kia ora John,

RE: Proposed Plan Change 106 – Filming on Sites and Places of Significance to Mana Whenua strict Plan Review of Temporary Activities - Filming

The Screen Producers New Zealand (Spada) welcomes the opportunity to provide feedback to Auckland Council on proposed Plan Change 106. Spada is a non-profit, national organisation representing active screen producers, production companies and key service providers to the New Zealand screen industry.

Spada acknowledges the importance of this work as demonstrated by its support of the industry group and as a signatory to the Screen Sector Commitment to Tāmaki Makaurau Iwi and Hapu. Consultation for access to filming on Sites and Places of Significance to Mana Whenua of Tāmaki Makaurau has been a valuable process. Spada has welcomed the opportunity to engage with Mana Whenua and strengthen relationships with hapū and iwi in order to understand any concerns, and how interactions and processes can be improved in the future.

The Sites and Places of Significance include 120 of Tāmaki Makaurau's most vital filming areas. Spada supports the opportunity for screen productions to access these once again, in compliance with standards to protect and enhance the cultural values of these sites

Local screen productions in Aotearoa New Zealand are challenged by limited budgets, and within these constraints any additional costs, such as those involved with Resource Consent, can render a project unviable. Proposed change D21.6.4 Temporary activities for filming in public places for up to 30 days will support domestic productions by removing barriers of cost and resource, along with ensuring our international reputation remains intact.

The consultation process and the proposed Plan Change 106 represents a step towards a better future for the screen industry and an opportunity to deepen and strengthen relationships with Mana Whenua. Spada supports the commitments made in Te Takohanga, and this historically

significant step for the sector can be strength that leads the way forward.

Thank you again for the opportunity to make a submission on this crucial issue for Spada members and the screen sector, and we look forward to hearing from you.

Nga mihi,

A handwritten signature in black ink, appearing to read 'Sandy Gildea', with a long horizontal flourish extending to the right.

Sandy Gildea
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Screen Sector Commitment to Tāmaki Makaurau Iwi and Hapu Te Takohanga

Waiho i te toipoto, kaua i te toiroa.

Kei ngā maunga e tū kaiora ana, kei ngā awa e rere wheriko ana o tēna mana, o tēna reo, o tēnā iwi.

Ka rere ngā mihi maioha ki a koutou katoa e pupuri nei te ihi, tapu, mana o ō koutou tupuna. Tēnā koutou katoa

Tērā te hira e whakahiapo ana te tūhononga, ā e pupuri ana te whanaungatanga me te korero hoki. Hei awhina, hei tautoko e kauneke ana te waka eke noa.

Ā kāti rā, Turou Hawaiki.

Let us keep close together and not wide apart.

To the mountains that stand majestic, to the river's glistening flow of your status, of your dialect, of your tribe.

Greetings of appreciation flow to you all who maintain the charisma, sacredness and status of your ancestors. Greetings to you all.

Let us acknowledge the importance of keeping connected and maintaining relationships and dialogue. To help, to support us moving forward together.

Therefore, Blessings to us all.

- Tāmaki Makaurau Iwi are the Iwi, hapu and whanau Māori acknowledged as mana whenua of Tāmaki Makaurau – Auckland (list attached)
- Tāmaki Makaurau – Auckland is the geographical area contained within the boundaries of The Super City

The Screen Sector in Aotearoa has a long history of creating screen content such as film, television and advertising in the Tāmaki Makaurau region for the purpose of reflecting our country, our people and our experiences to audiences both here in Aotearoa and internationally. Tāmaki Makaurau is also used as a blank canvas to represent other locations both real and imagined. These activities create jobs and generate cultural and economic benefits through the productions and in the wider community.

New Zealand culture is evolving with a greater consideration and respect of Te Tiriti o Waitangi and Māori perspectives. This is apparent in the current culture of filmmaking in Aotearoa. Growing numbers of Māori, Aotearoa / New Zealand and international film and television creators are telling stories that require cultural authenticity.

Collectively we recognize:

- mana whenua as spiritual and cultural guardians of their whenua and their pūrākau
- that the sector's engagement with Tāmaki Makaurau Iwi to date has been variable and on a project to hapū basis, relying on good faith relationships.
- the sector is maturing in its cultural competency and there is more work to do; and
- that more cohesion, both within the sector itself and between the Screen Sector and iwi Māori, is needed.

We commit:

- to the Iwi of Tāmaki Makaurau
- to work together to strengthen our relationships
- to Tiriti-driven partnerships and collaboration
- to contributing to upholding and enhancing the mana and aspirations of ngā iwi o Tāmaki Makaurau, and all Mana Whenua throughout Aotearoa New Zealand, by honouring Te Tiriti o Waitangi.

The principles underpinning Te Tiriti, by which the Screen Sector can demonstrate its commitment to Te Tiriti are:

- **Tino Rangatiratanga / Self-Determination**
This provides for Māori self-determination and mana motuhake. It requires the Screen Sector to support ‘by Māori for Māori’ approaches and services, and advocate for tino rangatiratanga to be enshrined within the wider industry.
- **Pātuitanga / Partnership**
This presents an opportunity for all parts of the Screen Sector to collaborate with Māori in the design, delivery, and monitoring of our mahi.
- **Mana Taurite / Equity**
The Screen Sector commits to achieving equitable outcomes for Māori through all its functions.
- **Whakamarumarutia / Active Protection**
The Screen Sector seeks to be better informed on the extent and nature of both Māori outcomes and ways to achieve Māori equity through culturally safe practice.
- **Kōwhiringa / Options**
The Screen Sector commits to developing cultural competency and aspiring to undertake operations in a culturally appropriate way that recognizes and supports the expression of Te Ao Māori.

The Screen Sector is financed on a contract/project basis. While every production has different requirements and varying budget levels and resources, there are overarching commitments that the sector as a whole can make to Tāmaki Makaurau Iwi to uphold these principles in our working practice. These include:

- Open, honest and respectful communication – always.
- Early engagement with Tāmaki Makaurau Iwi when considering projects that include significant Māori content with specific hapū stories.

- Engagement with Tāmaki Makaurau Iwi when considering locations that fall within a specific tribal boundary and following iwi approved Screen Auckland processes for film permitting. Where more involved filming in a particular rohe is desired, more extensive engagement will be adopted.
- Make adequate provision in production budgets and schedules for adequate consultation, cultural monitoring, tikanga support - acknowledging that Tāmaki Makaurau Iwi focus is primarily on the wellbeing of their hāpori and not that of a screen production, nor are they resourced to.
- Collaborate in securing resourcing and delivery of cultural competency workshops for screen practitioners.
- Listen/be active in seeking to learn whānau, hapū, iwi aspirations and need and align production practice accordingly.
- Commit to investing in Rangatahi through training, development and employment in the sector.
- Show respect for Te Taiao/the natural environment in our production planning and daily operations.
- Leave No Trace - ensure that all productions leave locations as we found them.
- Continue the relationship on each project all the way through to the release.
- Production Companies to adopt Iwi & Sector developed tikanga protocols outlining best practice and make these available to all cast and crew in their contracts in an effort to ensure individuals share in this commitment to mana whenua.

Signed:

Screen Producers NZ (Spada)
 Ngā Aho Whakaari (NAW)
 Screen Industry Guild NZ (SIGANZ)
 Advertising Producers Aotearoa (APA)
 Women in Film & Television NZ (WIFT NZ)
 New Zealand Cinematographers Society (NZCS)
 Film Auckland
 Stunt Guild of NZ
 Director and Editors Guild of NZ (DEGANZ)
 Equity New Zealand